



Dear Business Leader:

We are pleased to once again offer business leaders such as yourself an exciting opportunity to market your business to an extremely **attractive target consumer group**, while also helping to support the Catholic education of nearly 543 of the greatest high school students in your community!

St. Henry District High School (SHDHS) is a **National Blue Ribbon School of Excellence** committed to providing a well-rounded, college-preparatory education, while embracing the Gospel message of Jesus Christ. Our students are part of an active faith community characterized by our five pillars of success: **Arts, Athletics, Faith, Leadership, and Scholarship**.

We invite you to participate in our efforts by becoming a sponsor of the school for 2018! Your sponsorship will have an immediate and lasting impact on each and every SHDHS student, both present and future. With your help, we can bridge the gap between the rising cost of education-related expenses and the amount of tuition charged, furthering the mission of St. Henry District High School.

This year long program features numerous brand exposure opportunities, including recognition at 10 different school events. The accompanying information packet details the very tangible benefits available to our sponsors. Specifically, we think you will find the use of electronic media in the form of mobile-bidding, websites, email newsletters, and at-event slideshow exposure of keen interest.

SHDHS serves eight parishes within the Diocese of Covington, with a combined total of more than **8,600 households**. These families are dedicated to the success of our school and have proven to be strong supporters of businesses which share that interest. We are confident you will see the inherent value in your participation and will decide to join the Crusader "family".

Robin Welch, our Sponsorship Coordinator, will be reaching out to you in the coming weeks. In the meantime, if you have any questions or would like a digital copy of our information pack, please contact Robin at 859.743.0233 or [rmwelch99@gmail.com](mailto:rmwelch99@gmail.com)

Blessings,

Mr. David M. Otte  
Principal

Mrs. Beckie D. Middendorf  
Advancement Director

# Crusader

## Sponsorship Levels

---



### DIAMOND ELITE CRUSADER: (Technology Sponsor)

Includes all Platinum Crusader sponsorship level benefits, plus:

**\$4,000**

- **Renaissance Auction Technology Sponsor:** Corporate logo prominently displayed on Mobile Bidding application and will be advertised on every participant's mobile device (up to two weeks prior to, and throughout the evening of, the event).

### PLATINUM CRUSADER: (Live Auction Sponsor)

**\$3000**

- Corporate logo prominently displayed on slideshow during Live Auction at the event.
- Full table sponsorship, including Company logo display, with 10 complimentary tickets for the Renaissance Auction (\$600 value)
- Company logo recognition in school lobby (*year-round*) & Company logo banner in weekly parent email (*year-round*)
- Published recognition to over 5,000 households in Crusader Connections newsletters (*3 times per year*)
- Audio recognition throughout Renaissance Auction
- Recognition and web link on Sponsorship page of school website (*year-round*)
- Recognition and web link on Renaissance Auction website
- Color signage at 10 SHDHS events
- Recognition in Renaissance Auction Slideshow & program

### GOLD CRUSADER:

**\$1,500**

- Company logo recognition in school lobby (*year-round*)
- Company logo banner in weekly parent email (*year-round*)
- Four complimentary tickets for the Renaissance Auction (\$240 value)
- Published recognition to over 5,000 households in Crusader Connections newsletters (*3 times per year*)
- Audio recognition throughout Renaissance Auction
- Recognition and web link on Sponsorship page of school website (*year-round*)
- Recognition and web link on Renaissance Auction website
- Color signage at 10 SHDHS events
- Recognition in Renaissance Auction Slideshow & program

### SILVER CRUSADER:

**\$750**

- Published recognition to over 5,000 households in Crusader Connections newsletters (*3 times per year*)
- Audio recognition throughout Renaissance Auction
- Two complimentary tickets to the Renaissance Auction (\$120 value)
- Recognition and web link on Sponsorship page of school website (*year-round*)
- Recognition and web link on Renaissance Auction website
- Color signage at 10 SHDHS events
- Recognition in Renaissance Auction Slideshow & program

### BRONZE CRUSADER:

**\$500**

- Recognition and web link on Sponsorship page of school website (*year-round*)
- Recognition and web link on Renaissance Auction website
- Color signage at 10 SHDHS events
- Recognition in Renaissance Auction Slideshow & program

### CRUSADER FRIEND:

- Recognition in Renaissance Auction slideshow and program

**\$250**

# Crusader

## Sponsor Information Form



### **SPONSOR INFORMATION:**

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail contact: \_\_\_\_\_ Phone# \_\_\_\_\_

### **SPONSOR LEVEL** (please check appropriate boxes below):

- |                          |   |        |
|--------------------------|---|--------|
| <input type="checkbox"/> | Diamond Elite Sponsor ( <i>Technology Sponsor</i> ) | \$4000 |
| <input type="checkbox"/> | Platinum Crusader ( <i>Live Auction Sponsor</i> )   | \$3000 |
| <input type="checkbox"/> | Gold Crusader                                       | \$1500 |
| <input type="checkbox"/> | Silver Crusader                                     | \$750  |
| <input type="checkbox"/> | Bronze Crusader                                     | \$500  |
| <input type="checkbox"/> | Crusader Friend                                     | \$250  |

**Total Amount Enclosed**

\$

**Payment Method:** (Mail to St. Henry District High School, Attn: Janet Gulla, 3755 Scheben Drive, Erlanger, KY 41018)

- Cash or Check Enclosed (make check out to SHDHS)  
 Credit Card (*Visa, MasterCard, Discover or American Express*)

Card #: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Signature: \_\_\_\_\_